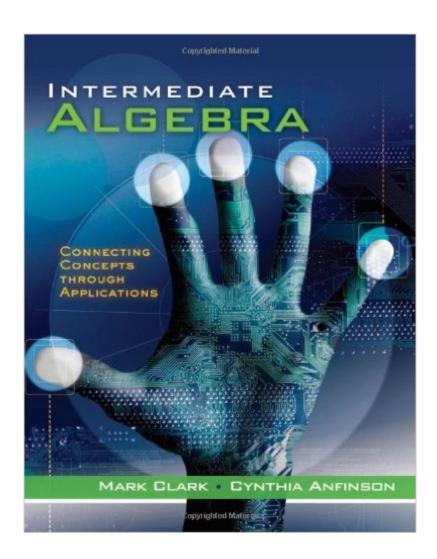
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Intermediate Algebra: Connecting Concepts Through Applications (Available Titles CengageNOW)





Synopsis

INTERMEDIATE ALGEBRA: CONNECTING CONCEPTS THROUGH APPLICATIONS shows students how to apply traditional mathematical skills in real-world contexts. The emphasis on skill building and applications engages students as they master concepts, problem solving, and communication skills. It modifies the rule of four, integrating algebraic techniques, graphing, the use of data in tables, and writing sentences to communicate solutions to application problems. The authors have developed several key ideas to make concepts real and vivid for students. First, the authors integrate applications, drawing on real-world data to show students why they need to know and how to apply math. The applications help students develop the skills needed to explain the meaning of answers in the context of the application. Second, they emphasize strong algebra skills. These skills support the applications and enhance student comprehension. Third, the authors use an eyeball best-fit approach to modeling. Doing models by hand helps students focus on the characteristics of each function type. Fourth, the text underscores the importance of graphs and graphing. Students learn graphing by hand, while the graphing calculator is used to display real-life data problems. In short, INTERMEDIATE ALGEBRA: CONNECTING CONCEPTS THROUGH APPLICATIONS takes an application-driven approach to algebra, using appropriate calculator technology as students master algebraic concepts and skills.

Book Information

Series: Available Titles CengageNOW Hardcover: 976 pages Publisher: Cengage Learning; 1 edition (January 1, 2011) Language: English ISBN-10: 0534496369 ISBN-13: 978-0534496364 Product Dimensions: 1.5 x 8.8 x 11 inches Shipping Weight: 4.6 pounds (View shipping rates and policies) Average Customer Review: 4.2 out of 5 stars Â See all reviews (13 customer reviews) Best Sellers Rank: #315,124 in Books (See Top 100 in Books) #132 in Books > Science & Math > Mathematics > Pure Mathematics > Algebra > Intermediate #758 in Books > Textbooks > Science & Mathematics > Mathematics > Algebra & Trigonometry #80661 in Books > Reference

Customer Reviews

Unfortunately I had to drop this course, but it was a decent book. Like most textbooks it had half the

answers in the back. I wish they were a little more comprehensive, especially for the prices. (Most students I know just accept it, but still feel like it's a rip-off and I agree.)

This text is too vague to be useful. A CC course less than 100 level is meant to catch students up, or ease their math-anxiety. Explanations fall short or are unclear. Problem sets aren't paced. If only the CC administrators would make better choices!

In promised condition especially for the cheap price, it's really good! However I'm not as satisfied because it didn't come with an access code which is the only thing I needed for my homeworks in WebAssign.

Book came in time and was in perfect condition for school. I would recommend buying the book w/the dvd though. I ordered mine w/o it and had to buy it anyways on-line, only because my teacher required it.

I Thought it was wonderful. Shows how all of the math your learning is applied to the real world. Some explanations are a little strange but not overall I'm quite impressed

The book is in the promised condition, but it's a math textbook. Not the most exciting reading. i only bought because i need it for a class.

The math book is in excellent condition. Its as if I bought it off the shelf.

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